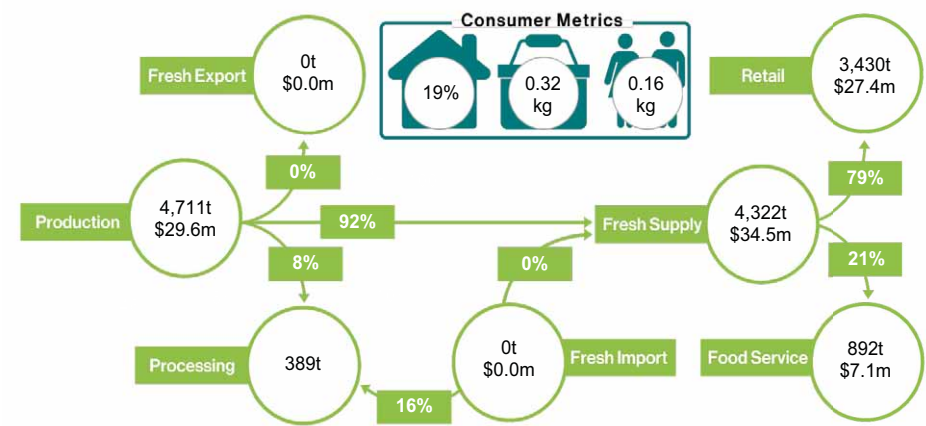


Passionfruit



Fresh Passionfruit Overview

FRESH PASSIONFRUIT SUPPLY CHAIN – YEAR ENDING JUNE 2023

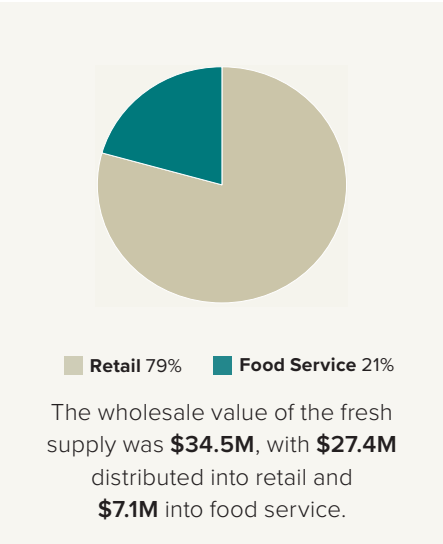


Sources: AC; CFVIWA; GTA; Passionfruit Australia Inc. (PAI); MP & DD (Freshlogic Analysis)

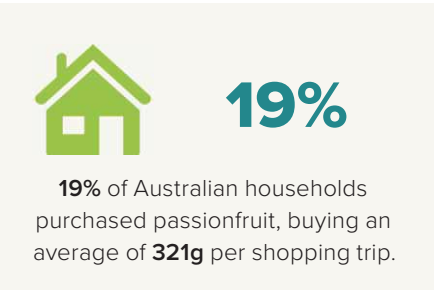
TOTAL PRODUCTION:



RETAIL VS FOOD SERVICE:



CONSUMER METRICS:



PER CAPITA CONSUMPTION:



YEAR ENDING JUNE	2021	2022		2023	
	Value	Value	% YoY	Value	% YoY
Production (t)	5,085	4,787	-6%	4,711	-2%
Production (\$m)	\$24.2	\$21.5	-11%	\$29.6	+38%
Production area (Ha)	-	-	-	-	-
Fresh Export Volume (t)	-	-	-	-	-
Fresh Export Value (\$m)	\$-	\$-	-	\$-	-
Fresh Import Volume (t)	-	-	-	-	-
Fresh Import Value (\$m)	\$-	\$-	-	\$-	-
Fresh Supply (t)	4,644	4,392	-5%	4,322	-2%
Fresh Supply Wholesale Value (\$m)	\$28.3	\$25.1	-11%	\$34.5	+38%
Supply per Capita (kg)	0.18	0.17	-6%	0.16	-3%
Retail Supply (t)	3,715	3,486	-6%	3,430	-2%
Retail Supply Wholesale Value (\$m)	\$22.6	\$19.9	-12%	\$27.4	+38%
Food Service Supply (t)	929	906	-2%	892	-2%
Food Service Wholesale Value (\$m)	\$5.7	\$5.2	-9%	\$7.1	+38%

Sources: AC; CFVIWA; GTA; Passionfruit Australia Inc. (PAI); MP & DD (Freshlogic Analysis)

Fresh Passionfruit Production

MAJOR PRODUCTION AREAS

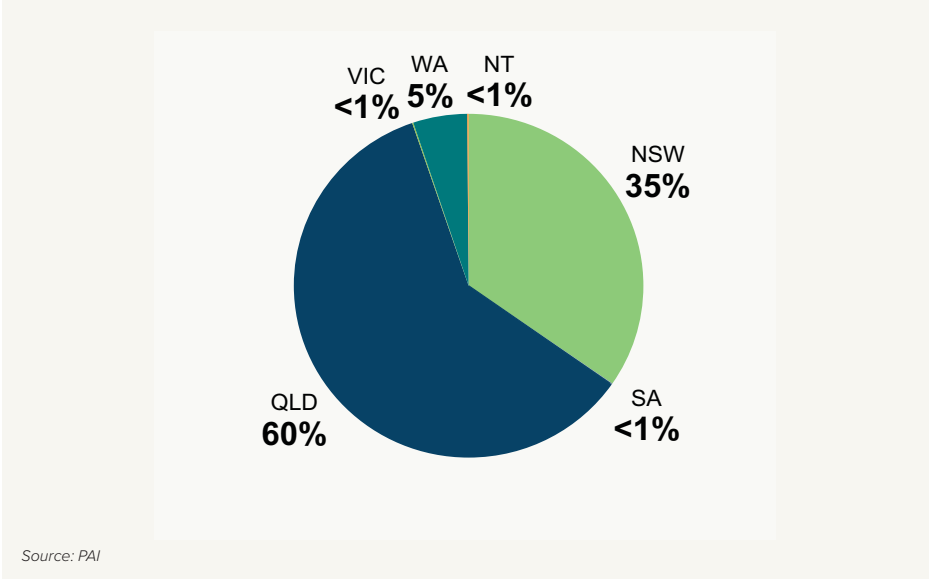


Source: PAI

Passionfruit is grown in the north of Australia, with the majority grown in Queensland. The majority of Australian production is destined for the fresh market.



2022/23 FRESH PASSIONFRUIT PRODUCTION BY STATE



2022/23 FRESH PASSIONFRUIT SEASONALITY BY STATE

