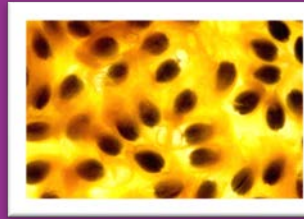


ANNUAL GENERAL MEETING & INDUSTRY UPDATE

8TH SEPTEMBER 2018



WELCOME



- Welcome by Tina McPherson, Passionfruit Australia President
- Passionfruit Australia AGM business - all welcome
- Donna Mogg, Growcom - Fair Farms Initiative & your labour queries
- Industry Project updates – what's happening in new variety breeding, consumer marketing, export & our industry communications project
- What is the vision for the future of Passionfruit?
- **Lunch will be provided with our sincere thanks to AustSafe Super**
- **362 Boogan Road, Boogan** for a farm walk at 2.00pm & some cold refreshments after
- 4.30pm Event closes



“ Coming together is a beginning; keeping together is progress; working together is success. ”

Henry Ford

AGENDA



- **Passionfruit Australia Annual General Meeting**
 - Meeting Minutes from 2017 AGM
 - Association Financial Statements & Auditors Report
 - Constitutional Change Notice
 - New Exclusive Member Benefits for 2018-19
 - Update on Industry Matters
 - Emergency Plant Pest Response Deed (EPPRD)
 - Latest Levy report \$232,376 for 2017-18
 - Cyclone Insurance Cover now available

AGENDA



- ⌘ Donna Mogg - Growcom
 - ⌘ Fair Farms Initiative
 - ⌘ Hort Award
 - ⌘ Any labour related questions?

AGENDA



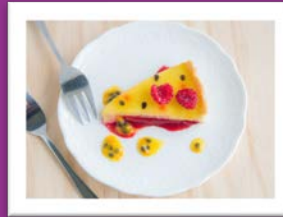
- ④ Industry Project Updates
 - ④ Marketing Programme

AGENDA

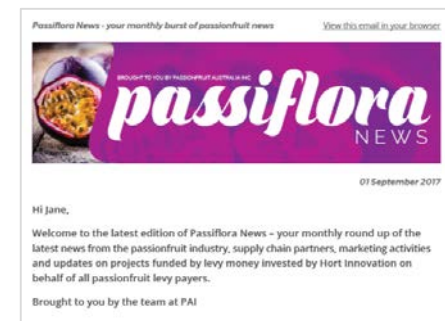


- ④ Industry Project Updates
 - ④ Communication Programme
 - ④ Breeding Project
 - ④ Export Potential

AGENDA



🍷 Communication Programme



AGENDA



- 🌐 Industry Project Updates
 - 🌐 Breeding Project

THE FUTURE



- ④ **Where should we take our industry in the future?**
 - ④ **What are the top 3 biggest issues/hurdles/stresses for you on your farm?**
 - ④ **What ONE thing should the Association focus on for the next 12 months that would make a significant difference to the sustainability or profitability of your business?**

QUESTIONS



🌀 THANK YOU